

## **Data Protection**

All accesses to [www.casinostmoritz.ch](http://www.casinostmoritz.ch) , as well as access to other Internet sites operated by Casino St. Moritz AG, are logged and stored in the log files of the claimed Webserver . The logfiles, exclusively store the information that your Internet browser automatically sends to the server. These are in particular: IP address, time of server request, operating system, browsers type / version, name of your Internet service provider, website from which you came to our site, and pages that you visit on one of the Casino St. Moritz AG operated websites. These are exclusive informations that do not release any information about your person. The storage of this data is for statistical purposes only. Please also note the comments on Google Analytics at the bottom of this page.

Further personal data will only be collected if you provide us with this information voluntarily, ex. in the context of emails, enquiries or registration. Of course you can also use our website without providing any personal data. However we can only offer you individual services, such as the sending of offers and brochures. In case you have provided us with personal data, we use them to process your inquiries and bookings, for the provision of other services and for administrative purposes.

The user agrees that their personal data is stored and, if necessary, processed. The personal data of the users are treated in strict accordance with the provisions of the Data Protection Act.

Personal data are neither sold to third parties nor marketed elsewhere. Your personal data will only be disclosed or otherwise transmitted to third parties if this is necessary for any business transaction or if you have previously consented. You can revoke a given consent at any time. It may also be necessary for us to disclose your personal information due to legal or regulatory action.

Upon written request (address see above) we will inform you about your data stored. You can also correct wrong data at any time or delete improperly processed data . The provisions of the Data Protection Act apply.

### **Use of analysis programs**

The responsible body carries out, or has them done, analysis of the behavior of its customers in the course of the use of its service. For this purpose, anonymous or pseudonymous user profiles are created. The creation of the user profiles is for the sole purpose of constantly improving the service of the responsible body.

The department responsible also uses Google Analytics, a web analytics service provided by Google Inc. ("Google"), whereby the responsible department uses Google Analytics with the extension "\_anonymizeIp ()", which means that IP addresses are only processed in abbreviated form to exclude a direct personal relationship. The data collection and storage that takes place in this context can be objected at any time with effect for the future.

Google requires its users, such as the responsible body , to use the following information in its privacy policy. In response to this request, the responsible body will reproduce the following text:

"Google Analytics uses so-called" cookies ", text files that are stored on your computer and that allow an analysis of your use of the website. The information generated by the cookies about your use of this website (including your IP address) will be transmitted to a Google server in the USA and stored there. Google will use this information to evaluate your use of the website, to compile reports on website activity for website operators and to provide other services related to website activity and internet usage . Google will also transfer this information to third parties if required by law or if third parties process this data on behalf of Google. Google will never associate your IP address with other Google data. You can prevent the installation of cookies by setting your browser software accordingly; however, we point out that in this case you may not be able to fully use all the functions of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes described above . "

### **Use of cookies**

The responsible body uses so-called "cookies" to individually design and optimize the customer's online experience and time online. A cookie is a text file that is either stored temporarily in the computer's working memory ("session cookie") or stored on the hard disk ("permanent" cookie). For example, cookies contain information about the user's previous access to the respective server or information about which offers have been accessed so far. Cookies are not used to run programs or download viruses to your computer. Instead, the main purpose of cookies is to provide an offer tailored to the customer and to make the use of the service as comfortable as possible.

The responsible body uses session cookies as well as persistent cookies.

### **Session cookies**

The responsible body mainly uses "session cookies" that are not stored on the customer's hard disk and that are deleted when they leave the browser. Session cookies are used for login authentication and load balancing (balancing the system load).

### **Permanent cookies**

In addition, the responsible body uses so-called "permanent cookies" to store the personal usage settings that a customer enters when using the services of the responsible body, thereby making it possible to personalize and improve the service . The permanent cookies ensure that the customer finds his personal settings again when he visits the websites of the responsible body again. In addition, the service providers who have commissioned the responsible body to analyze user behavior use persistent cookies to recognize recurring users. These services store the data transmitted by the cookie exclusively anonymously. There is no association with the customer's IP address.

### **Avoiding cookies**

The customer has the option to refuse the setting of cookies at any time. This is usually done by selecting the appropriate option in the browser settings or through additional

programs. For details, see the help function of the browser used by the customer. If the customer decides to deactivate cookies, this may reduce the scope of the service and have a negative impact on the use of the services of the responsible body.